

A woman with dark skin, wearing a dark headscarf with a floral pattern, sunglasses, and a dark short-sleeved button-down dress, is sitting on a white bed. She is holding a silver smartphone up to take a selfie. Behind her is a large floor-to-ceiling window that offers a panoramic view of a city skyline, including several tall buildings and a highway interchange with many cars. The sky is overcast and grey. The overall mood is professional and modern.

# MISHA ROSE

BRAND PARTNERSHIPS / 2026

MONEY • REAL ESTATE • OWNERSHIP • ENTREPRENEURSHIP

# ATTENTION, WITH INTENT.

A fast-growing U.S. audience choosing to watch, follow and engage.

**10M**

FACEBOOK VIEWS / 28 DAYS

**45.4K**

NET NEW FACEBOOK FOLLOWERS / 28 DAYS

**386K+**

FACEBOOK ENGAGEMENTS / 28 DAYS

**6.43M**

INSTAGRAM VIEWS / 60 DAYS

**541K+**

INSTAGRAM INTERACTIONS / 60 DAYS

**93.1%**

INSTAGRAM VIEWS FROM NON-FOLLOWERS

**362K+ FOLLOWERS ACROSS FACEBOOK + INSTAGRAM**

267K Facebook • 95.2K Instagram

# THE PEOPLE BEHIND THE REACH.

Not just traffic. A predominantly U.S., adult audience.

96.2%

U.S. AUDIENCE

35.3%

AGES 35-44

25.1%

AGES 45-54

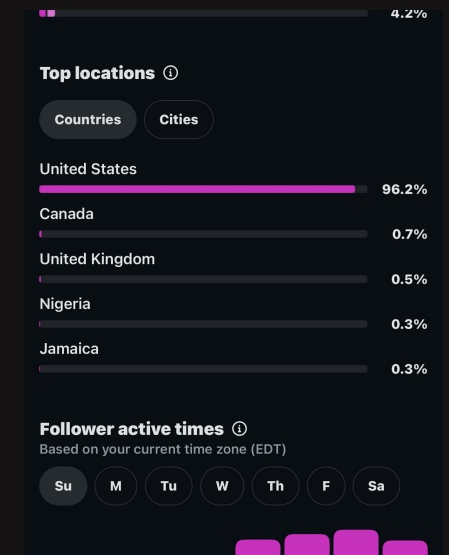
55.3 / 44.7

MEN / WOMEN

73.2%

AGES 35-64

Audience data: Instagram Insights





# COMPLEX MONEY. PLAIN LANGUAGE.

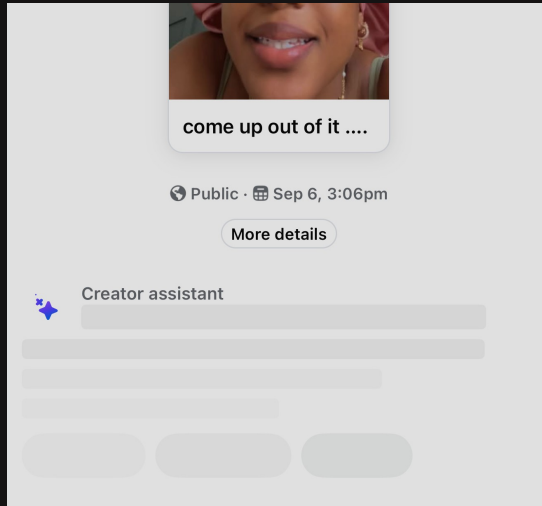
Misha Rose turns intimidating subjects into visual, conversational content people stop to understand.

|                    |                                                 |
|--------------------|-------------------------------------------------|
| <b>REAL ESTATE</b> | ownership, development, real-estate debt        |
| <b>MONEY</b>       | credit, investing, wealth-building              |
| <b>BUSINESS</b>    | entrepreneurship, digital products, income      |
| <b>LIFE</b>        | travel, motherhood, style and everyday ambition |

The brand belongs inside the idea - never pasted on top of it.

# PROOF OF BEHAVIOR.

Three pieces of finance and ownership content. Three signals brands care about.



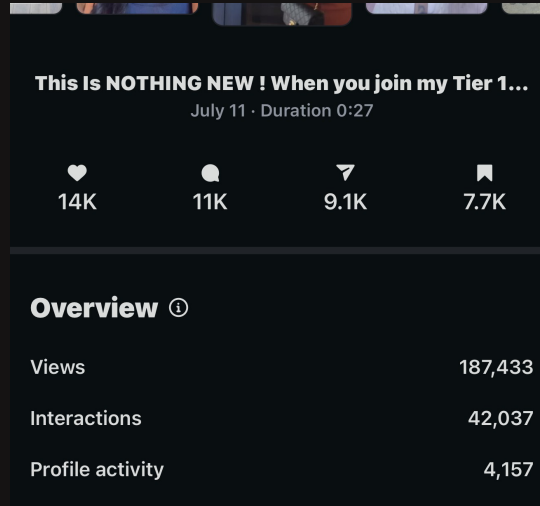
## FRACTIONAL REAL ESTATE

**1.46M** VIEWS

39K likes • 18K comments

7.8K sends • 6.2K saves

**4,709** follows

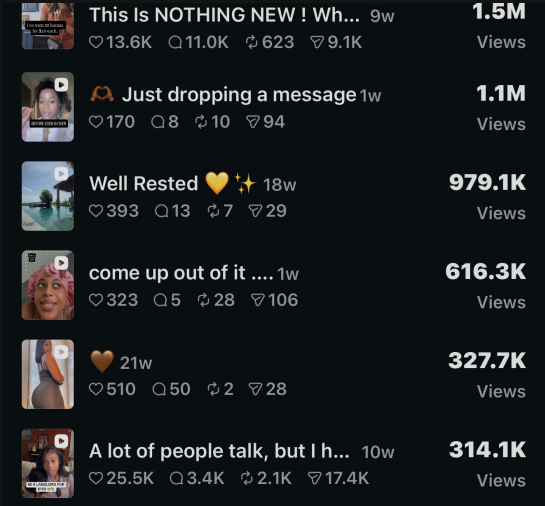


## REAL-ESTATE DEBT

**923K** VIEWS

33.2K engagements

**5,235** follows



## OWNERSHIP

**454K** VIEWS

9.7K engagements

**1,691** follows

These are not vanity metrics. They show the content can earn attention, interaction and follower action.

# BUILT TO BE WATCHED.

Partnership concepts shaped around the product, the audience and the behavior we want to create.

## 01 NATIVE EDUCATION

A product integrated into a useful money, ownership or business lesson.

## 02 VISUAL EXPLAINERS

Paper demonstrations and tactile concepts designed to stop the scroll.

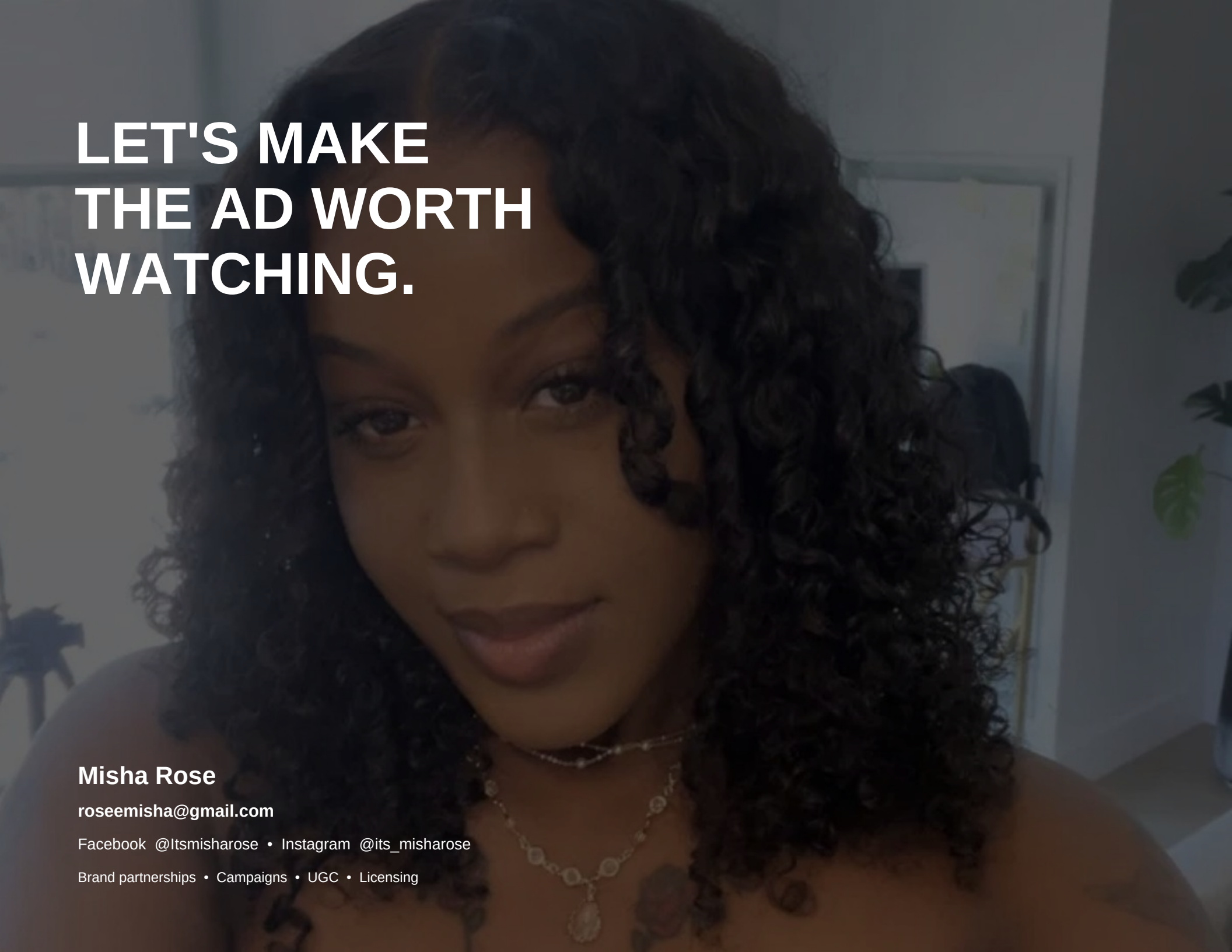
## 03 STORY-LED INTEGRATION

The brand enters through a real problem, decision or lived business moment.

## 04 SERIES + CAMPAIGNS

Multi-part branded education built for repetition, memory and conversion.

AVAILABLE: FACEBOOK REELS • INSTAGRAM REELS • STORIES • UGC • PAID USAGE / LICENSING

A close-up portrait of a woman with dark, curly hair, looking directly at the camera. She is wearing a necklace with a circular pendant. The background is slightly blurred, showing an indoor setting with a doorway and some plants.

# LET'S MAKE THE AD WORTH WATCHING.

**Misha Rose**

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Brand partnerships • Campaigns • UGC • Licensing